

**NAVY**  
*agency that leads you*

**NAVY** is the agency based in Moscow and Dubai that leads companies in pursuit of sustainable developments of their brands.

**Identities**

- brand logo, naming, brand book, guidelines, toolkits
- brand platform
- brand strategy

**Digital**

- landing pages
- websites
- online shops
- apps

**Expositions**

- brand expositions
- brand’s integration into festivals, art fairs and exhibitions

**Experientials and events**

- private events
- social events
- public events
- corporate events
- automotive events
- test drives & road shows
- merch and uniforms

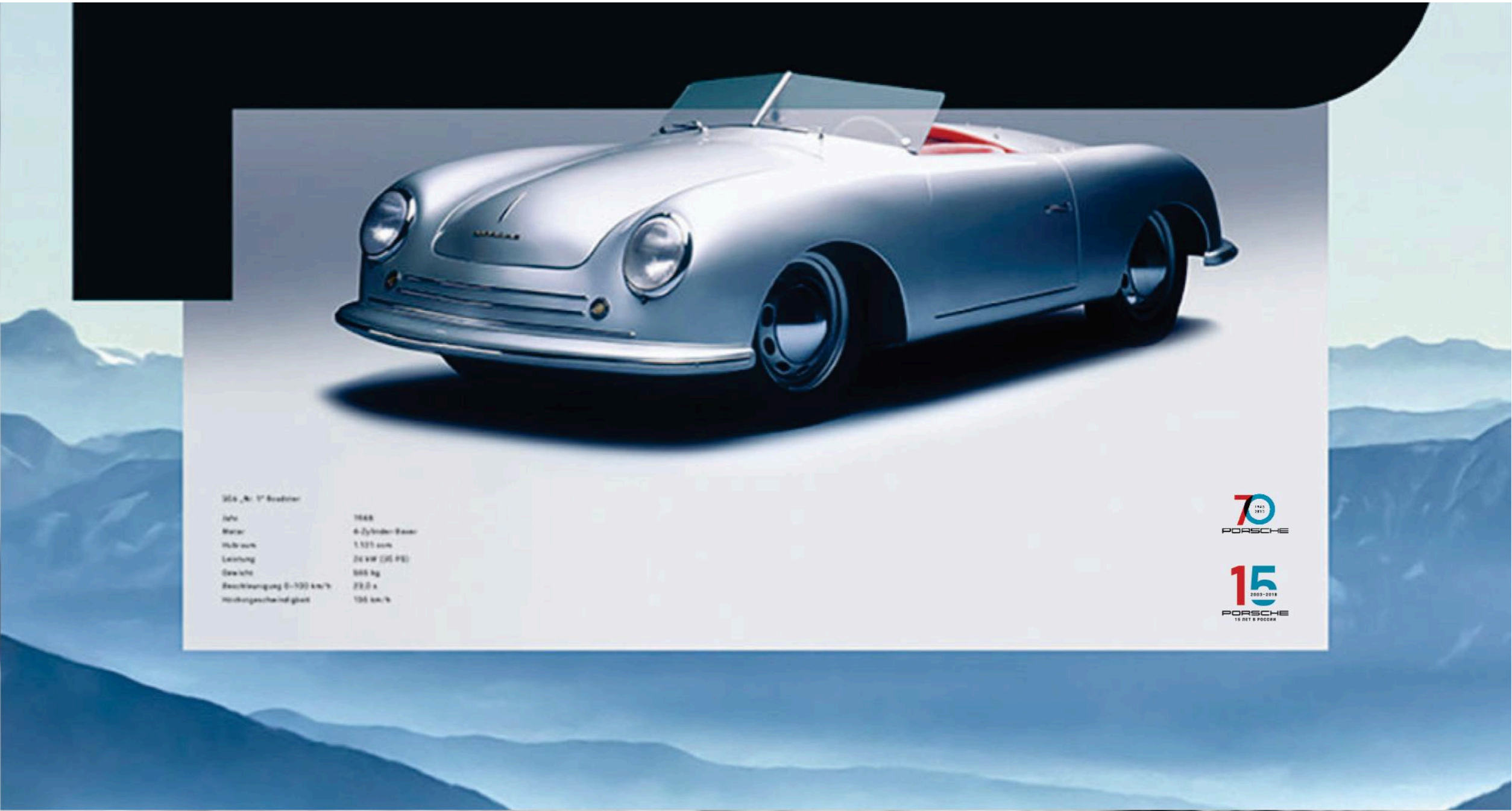
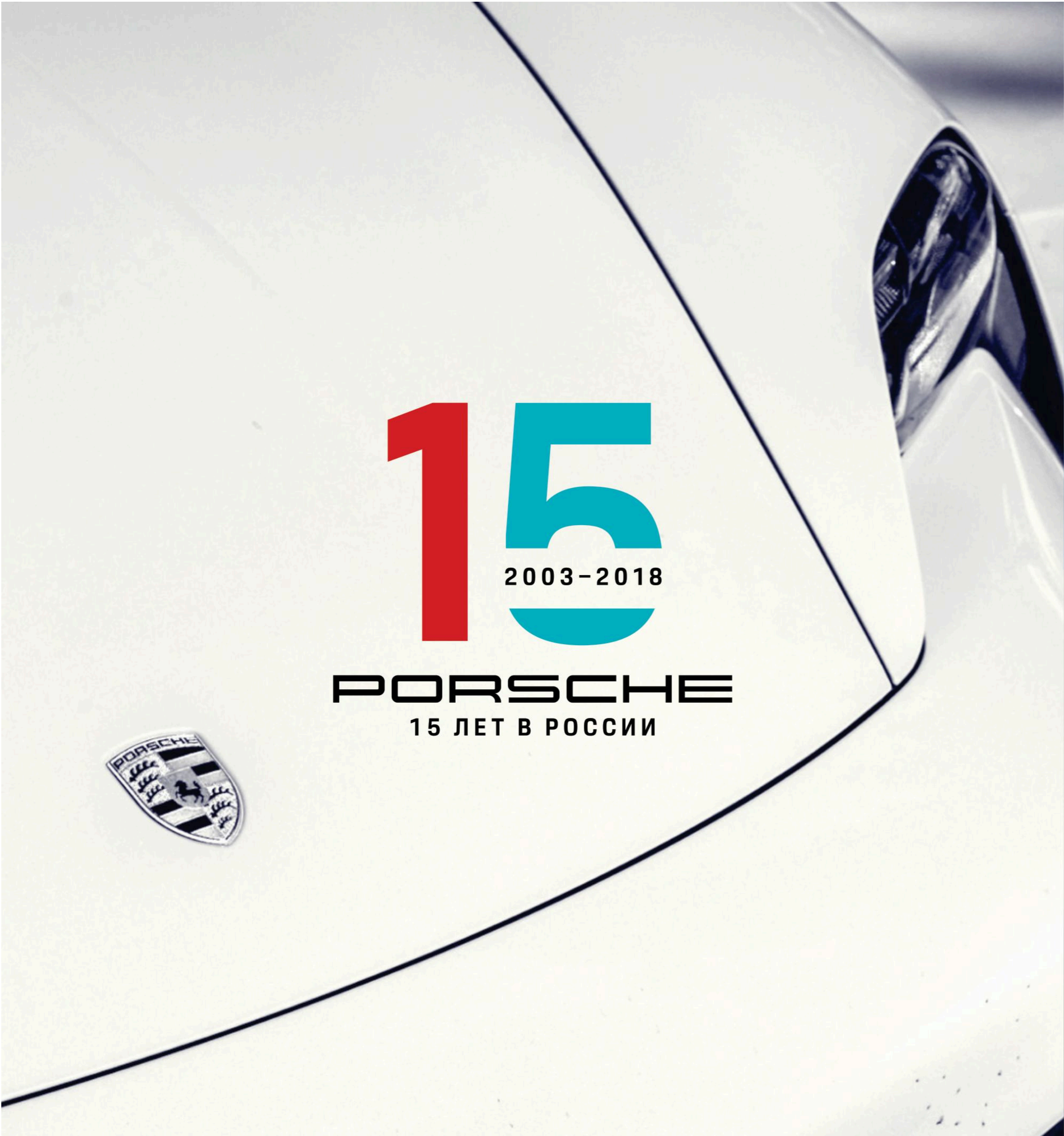
Brands we work with





15  
2003-2018  
PORSCHE  
15 ЛЕТ В РОССИИ

Logo of the 15th anniversary of the Porsche representative office in Russia.



TRAVE  
L C A S E  
S T O R Y

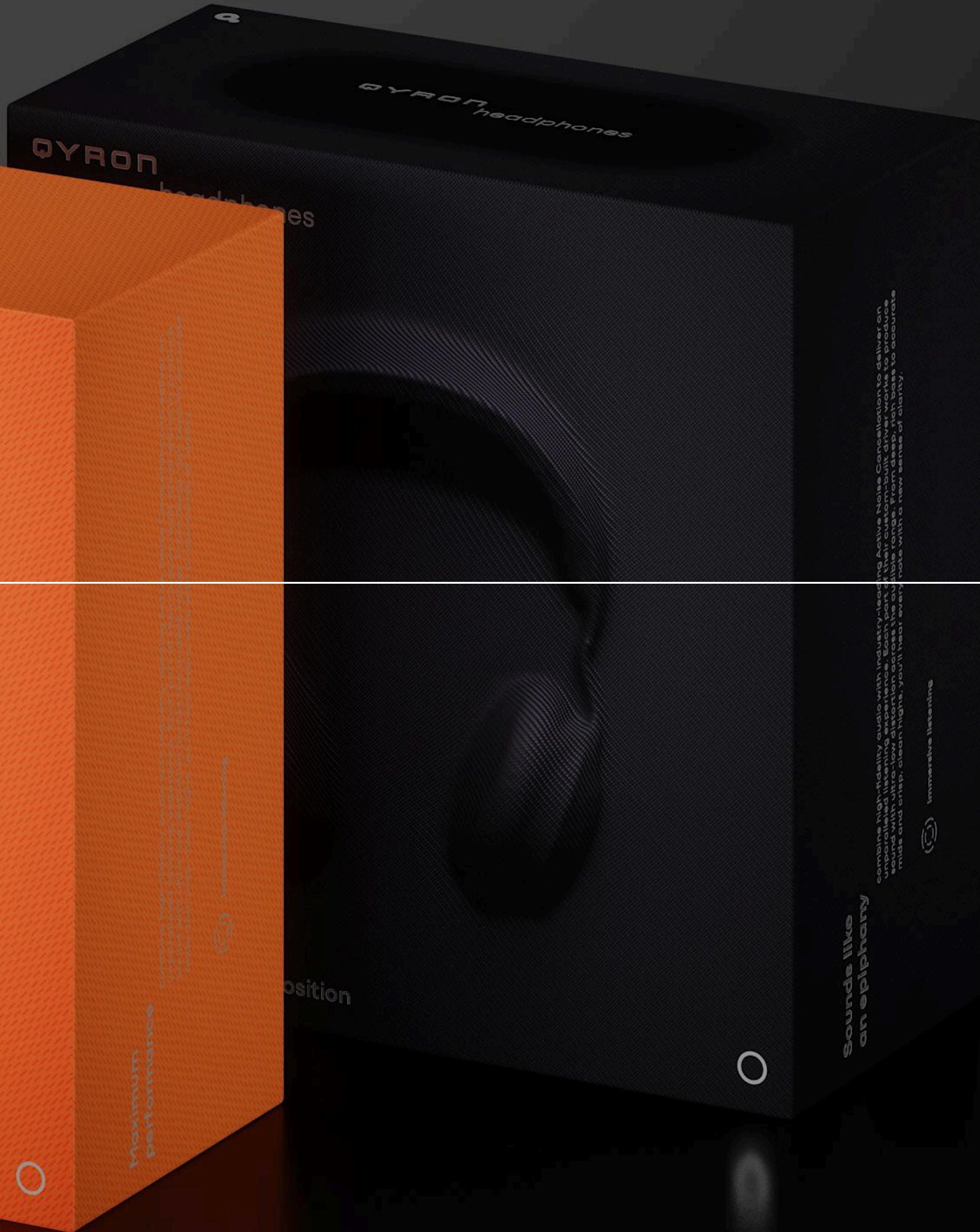
Logo of the 15th anniversary of the Porsche representative office in Russia.



Brand design and development for Technopark household appliance brand:

- naming
- logo
- identity and graphic guidelines
- brand platform
- package design

QYRON





Brand design and development:

- naming
- logo
- identity
- brand platform
- marketing strategy
- product design: panel graphics
- package design
- photo and video production
- 3d video production



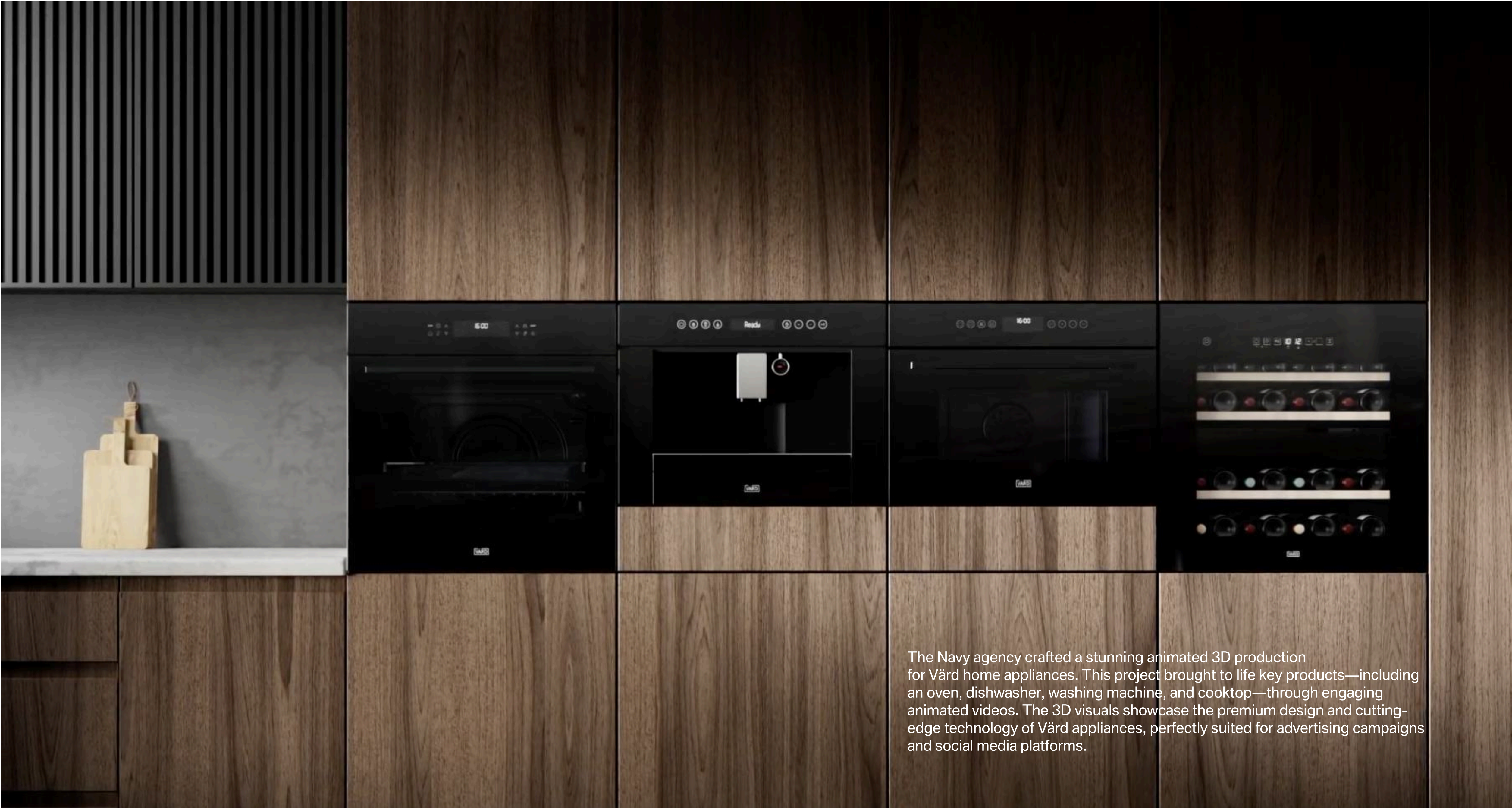
HOUSEHOLD APPLIANCES





Navy agency produced an image-focused campaign for Vård home appliances. The project involved creating photo and video content showcasing the premium design and functionality of key products in the line: a washing machine, a cooktop, a coffee machine, and a washer-dryer combo. The materials highlight the modern style and advanced technology of Vård appliances and are optimized for use in advertising campaigns and social media.





The Navy agency crafted a stunning animated 3D production for Vård home appliances. This project brought to life key products—including an oven, dishwasher, washing machine, and cooktop—through engaging animated videos. The 3D visuals showcase the premium design and cutting-edge technology of Vård appliances, perfectly suited for advertising campaigns and social media platforms.





# NAVY

**Anastasia Kosheleva**  
**Co-founder & Managing Partner**  
+971 56 1198981 Dubai  
+7 916 548 40 71 Moscow  
[anastasia@agency.navy](mailto:anastasia@agency.navy)

**Ivan Antonov**  
**Co-founder & Creative Director**  
+971 56 190 1985 Dubai  
+7 926 283 53 90 Moscow  
[ivan@agency.navy](mailto:ivan@agency.navy)

[www.agency.navy](http://www.agency.navy)