

N A V Y

agency that leads you

NAVY is the agency based in Moscow and Dubai that leads companies in pursuit of sustainable developments of their brands.

Identities

- brand logo, naming, brand book, guidelines, toolkits
- brand platform
- brand strategy

Digital

- landing pages
- websites
- online shops
- apps

Expositions

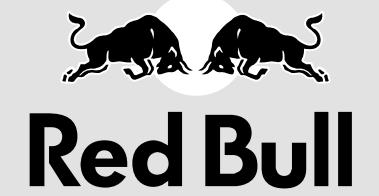
- brand expositions
- brand's integration into festivals, art fairs and exhibitions

Experientials and events

- private events
- social events
- public events
- corporate events
- automotive events
- test drives & road shows
- merch and uniforms

Brands we work with

Alfa Bank



PORSCHE

ULTIMA
Яндекс Go

 **3VUK**

 **SBER
DEVICES**

TECHNOPARK

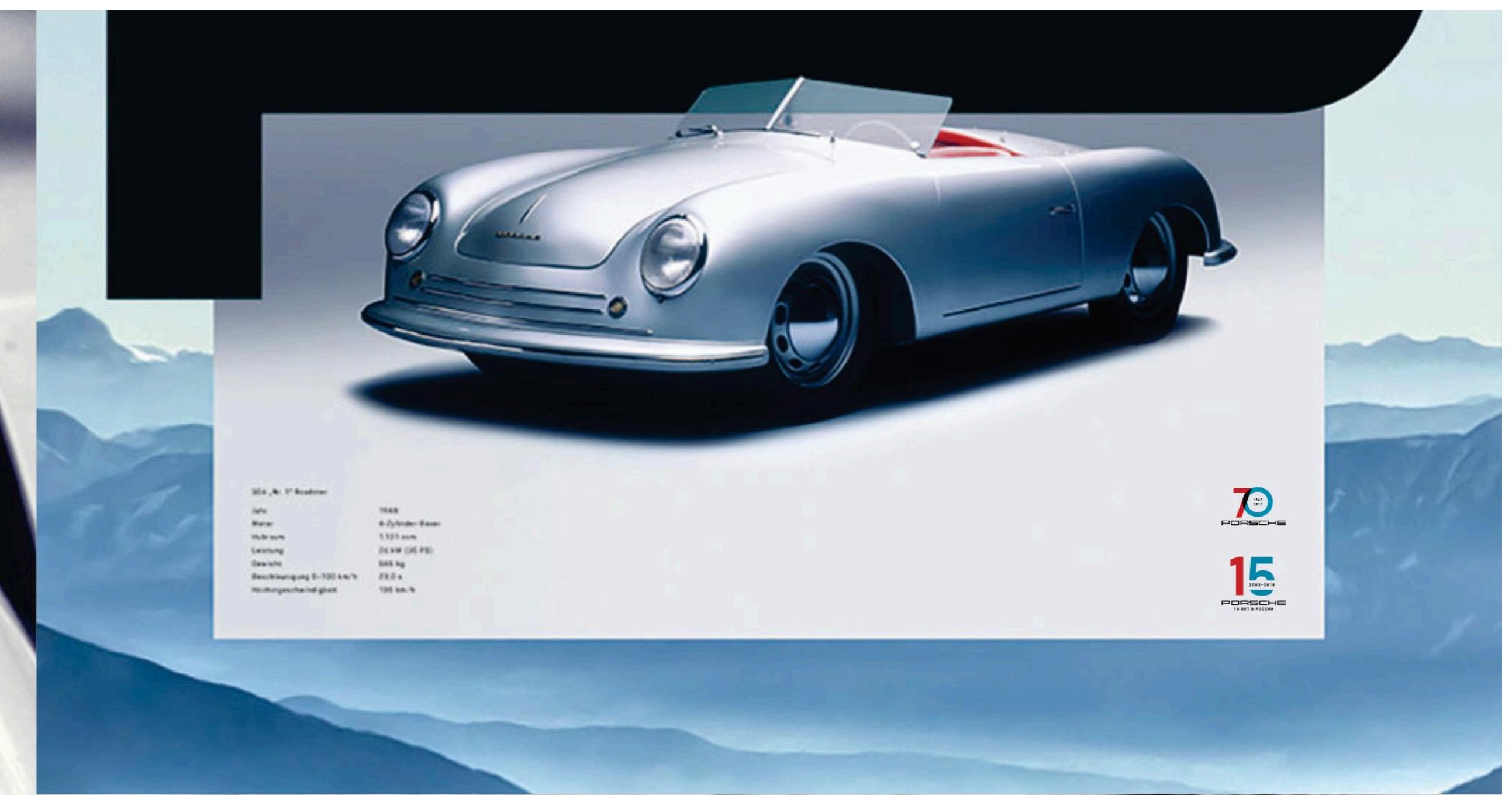
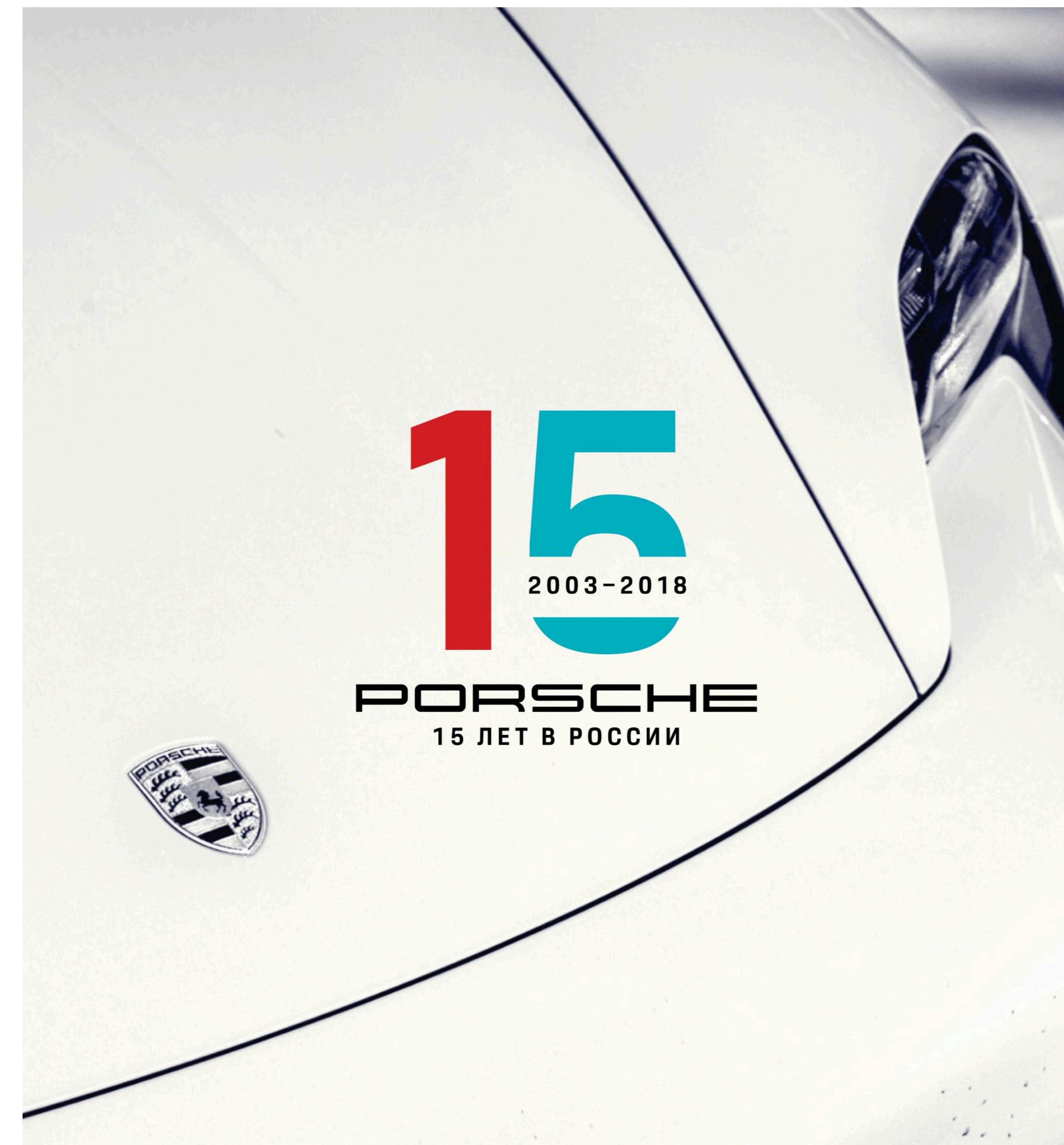
 **S7 Airlines**

TOYOTA

 **SBER**



Logo of the 15th anniversary of the Porsche representative office in Russia.





TRAVE L CASE STORY



Logo of the 15th anniversary of the Porsche
representative office in Russia.

TRAVEL CASE STORY



Brand design and development for Technopark household appliance brand:

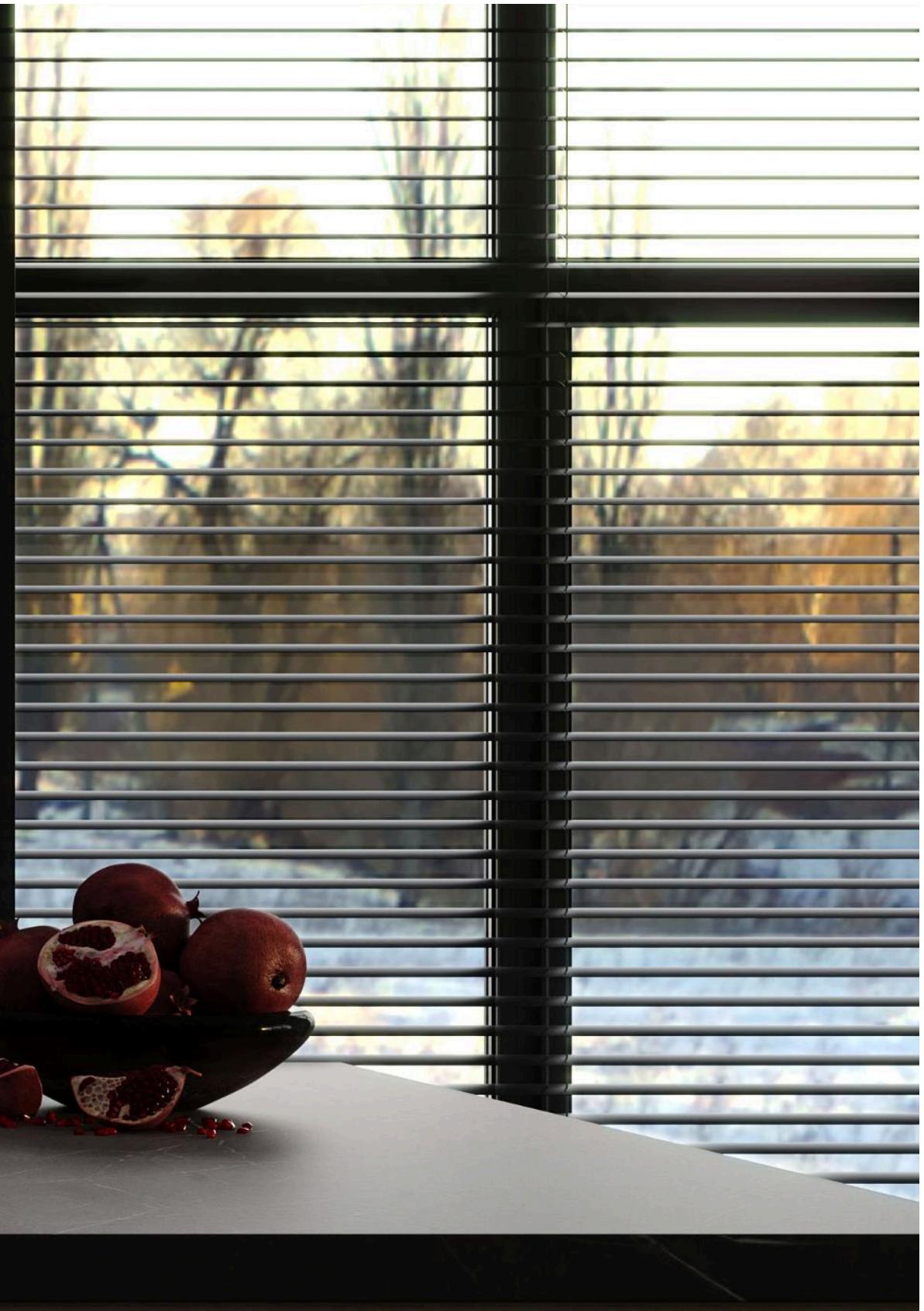
- naming
- logo
- identity and graphic guidelines
- brand platform
- package design





Brand design and development:

- naming
- logo
- identity
- brand platform
- marketing strategy
- product design: panel graphics
- package design
- photo and video production
- 3d video production

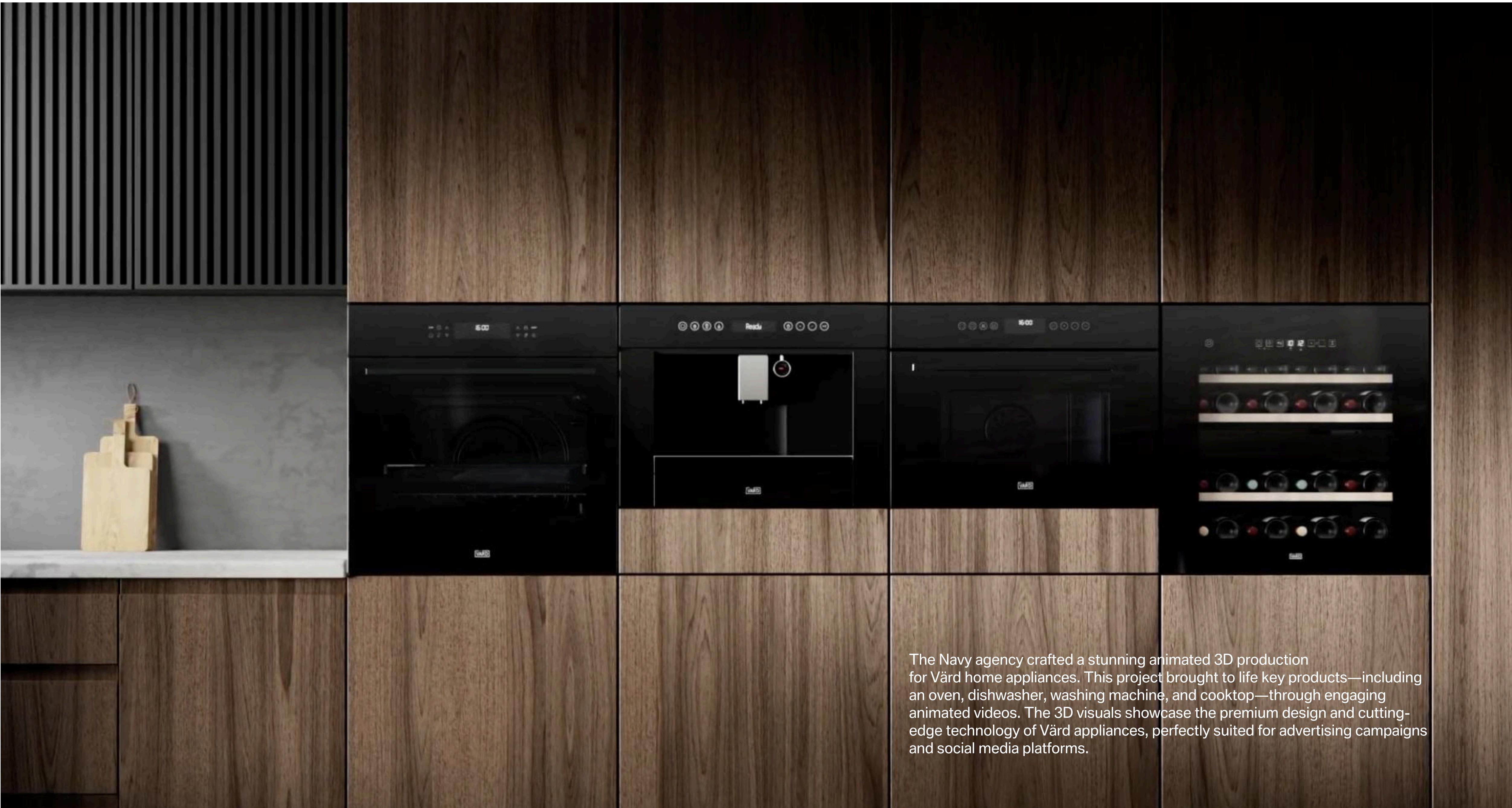






Navy agency produced an image-focused campaign for Värd home appliances. The project involved creating photo and video content showcasing the premium design and functionality of key products in the line: a washing machine, a cooktop, a coffee machine, and a washer-dryer combo. The materials highlight the modern style and advanced technology of Värd appliances and are optimized for use in advertising campaigns and social media.





The Navy agency crafted a stunning animated 3D production for Värd home appliances. This project brought to life key products—including an oven, dishwasher, washing machine, and cooktop—through engaging animated videos. The 3D visuals showcase the premium design and cutting-edge technology of Värd appliances, perfectly suited for advertising campaigns and social media platforms.



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